

## JOHN R. BARTLE

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### ACADEMIC EMPLOYMENT

- David Scott Diamond Professor of Public Affairs, 2008-2011. Director, School of Public Administration, University of Nebraska at Omaha (UNO), 2006-present. Professor, 2004-present. Associate Professor, 1999-2004. Assistant Professor, 1994-1999. University of Nebraska system Graduate College faculty. Director, MPA Program, 2000-2003.
- Currently hold courtesy appointments as a member of the faculty in Environmental Studies (UNO), Department of Health Services Research and Administration (University of Nebraska Medical Center) and Center for Public Administration, Sun Yat-Sen University, Guangzhou China.
- Assistant Professor, Department of Political Science, State University of New York at Binghamton, 1991-1994. Lecturer, 1990-1991.
- Lecturer, School of Public Policy and Management, The Ohio State University, Summers 1988-1989.

### PRACTITIONER EXPERIENCE

- Research Analyst, Minnesota Taxpayers Association, Saint Paul, Minnesota, 1985-1987.
- Research Analyst, Minnesota Tax Study Commission, Saint Paul, Minnesota, 1983-1985.
- Intern, Department of Finance and Management, City of Saint Paul, Minnesota, 1982.
- Research Assistant to the Director of Tax Policy Studies, American Enterprise Institute, 1979-1981.

### EDUCATION

**Ph.D.** The Ohio State University, 1990, School of Public Policy and Management.  
**M.P.A.** University of Texas at Austin, 1983, Lyndon B. Johnson School of Public Affairs.  
**B.A. (Honors)** Swarthmore College, 1979, major in Economics, minors: Political Science and History.

### TEACHING

*Primary Teaching Areas:* Public Finance, Public Budgeting, Public Financial Management, Public Sector Economics, Research Methods and Statistics, Public Policy Evaluation, Public Policy Analysis, Aviation Fiscal Administration, Capstone Project in Public Administration, Public Budgeting and Financial Theory (doctoral).

*Doctoral Graduates:* Doctoral Committee Chair for these students:

- SUNY-Binghamton: Ronnie LaCourse Korosec, 1994
- UNO: Jun Ma, 2002; Richard Swayze, 2004; Deniz Leuenberger, 2004; Meili Niu, 2005

### INVOLVEMENT IN ACADEMIC AND PROFESSIONAL ASSOCIATIONS

- National Association of Schools of Public Affairs and Administration, Executive Council, 2006-2009.
- American Society for Public Administration
  - National Council, 2006-2009
  - Chair, Donald C. Stone Service to ASPA Award Committee, 2009. Marshall Dimock Award Committee for best lead essay in Public Administration Review, 2009, Elmer Staats Lifetime Achievement Award for Distinguished Public Service, 2009
  - Finance Committee, Co-Chair, 2005-06, Member 2002-07
  - Association for Budgeting and Financial Management: Chair 2006, Chair-Elect 2005 and Vice-Chair, 2004. Editor, *ABFM Line Item* newsletter, 2001-2003. Co-chair conference committee 2002 and 2005.
  - Section on Intergovernmental Administration and Management: Member, Executive Committee, 2000-2003.
  - Section on Transportation Policy and Administration: Executive Committee, 2004-08, Treasurer, 2005-present. Chair-Elect, 2009-2010.
  - Executive Committee, Nebraska ASPA chapter, 1995-1998. Chair, 2009 Region 4 conference.

- National Tax Association: Chair, Intergovernmental Fiscal Relations Committee, 1999-2000, Program Committee, Appraisal for *Ad Valorem* Taxation of Communications, Energy and Transportation Properties, 2005-07.

## PUBLICATIONS

### *Refereed Journal Articles*

- "Assessing Debt Affordability for Large Capital Projects: A Case Study," with Ken Kriz and Qiushi Wang, Municipal Finance Journal (Summer 2008) vol. 29, no. 2, pp. 1-20.
- Edited symposium on Sustainable Development for Public Works Management and Policy (January 2006). Authored or co-authored the following articles in that symposium:
  - "The Idea of Sustainable Development in Public Administration," with Deniz Leuenberger, pp. 191-194.
  - "The Sustainable Development of U.S. Air Transportation: The Promise and Challenge of Institutional Reform," pp. 214-224.
  - "Sustainable Highways: Destination or Mirage?" with Jijesh Devan, pp. 225-234.
- "Integrating Gender into Government Budgets: A New Perspective," with Marilyn Rubin, Public Administration Review, (May/June 2005) vol. 65, no. 2, pp. 259-272.
- "Devolution, Fiscal Federalism, and Changing Patterns of Municipal Revenues: The Mismatch Between Theory and Reality," with Dale Krane and Carol Ebdon, Journal of Public Administration Research and Theory, "Symposium on Intergovernmental Relations," (October 2004) vol. 14, no. 4, pp. 513-533.
- "Beyond the Property Tax: Local Government Revenue Diversification," with Carol Ebdon and Dale Krane, Journal of Public Budgeting, Accounting, and Financial Management, (Winter, 2003) vol. 15, no. 4, pp. 622-648.
- "A Review of State Procurement and Contracting," with Ronnie LaCourse Korosec, Journal of Public Procurement, (2003) vol. 3, no. 2, pp. 192-214.
- "Budgeting, Policy and Administration: Patterns and Dynamics in the U.S.," International Journal of Public Administration, (2000) vol. 23, no. 12, pp. 2133-2147. Reprinted in Special Issue on Public Administration and Public Policy: International Journal of Public Administration, (2001) vol. 24, no. 1, pp. 21-30.
- "Local Government Fiscal Reform: Principles and Options for the Future," with Ronald L. Greenberg, International Journal of Public Administration, (Fall, 1999) vol. 22, nos. 11 & 12, pp. 1631-1657.
- "Airport Financing and User Charge Systems in the U.S.A.," in Tae H. Oum and Brent D. Bowen (eds.) The Conference Proceedings of the 1998 Air Transport Research Group (ATRG) of the WCTR Society, 8<sup>th</sup> World Conference on Transport Research, Antwerp, Belgium, July 12-17, 1998, UNO Aviation Monograph Series, Report 98-7, vol. 2, (December, 1998).
- "The Effect of Intergovernmental Aid on City Property Taxes: New Results for Minnesota," Public Budgeting and Financial Management, (Summer, 1996) vol. 8, no. 2, pp. 150-169.
- "Are City Managers Greedy Bureaucrats?" with Ronnie LaCourse Korosec, Public Administration Quarterly, (Spring, 1996) vol. 20, no. 1, pp. 89-102.
- "Coping with Cutbacks: City Response to Aid Cuts in New York State," State and Local Government Review (Winter 1996) vol. 28, no. 1, pp. 38-48.
- "The Fiscal Impact of Federal and State Aid to Large U.S. Cities: An Empirical Analysis of Budgetary Response," Public Budgeting & Finance (Winter 1995) vol. 15, no. 4, pp. 56-67.

### *Book*

- Sustainable Development for Public Administration with Deniz Leuenberger (M.E. Sharpe Publisher, 2009).

### *Edited Books*

- Evolving Theories of Public Budgeting (Elsevier Press, 2001).
- Benchmark Ohio, 1991 with William J. Shkurti (Ohio State University Press, 1991).
- Benchmark Ohio, 1989 with William J. Shkurti (Ohio State University Press, 1989).

### *Refereed Book Chapters*

- "Women in Budgeting and Financial Management," (with Marilyn M. Rubin) in Women in Public Administration: Theory and Practice, (forthcoming, 2010)
- "Transportation Infrastructure," in Handbook of Public Sector Economics, Edited by Donijo Robbins, (CRC Press, 2005), pp. 375-405.
- "Managing Financial Transactions Efficiently: A Transaction Cost Model of Public Financial Management," with Jun Ma, in Financial Management Theory in the Public Sector, Edited by Aman Khan and W. Bartley Hildreth, (Praeger Publishers, 2004), pp. 1-23.
- Entries in the Encyclopedia of Public Administration and Public Policy, (Marcel Dekker, 2003 and 2007):
  - "Budgetary Analysis and Economics."
  - "Budgeting and Public Choice."
- Chapters in my edited book, Evolving Theories of Public Budgeting (Elsevier Press, 2001):
  - "Seven Theories of Public Budgeting," pp. 1-9.
  - "The Median Voter Model in Public Budgeting Research," with Paula S. Kearns, pp. 83-100.
  - "Applying Transaction Cost Theory to Public Budgeting," with Jun Ma, pp. 159-183.
- "Changes and Reforms in Tax and Public Revenue Systems," Handbook of Public Management Practice and Reform, Edited by Kuotasi Tom Liou, (New York: Marcel Dekker, 2001), pp. 159-182.

### *Book Reviews*

- Review of Irene S. Rubin, The Politics of Public Budgeting: Getting and Spending, Borrowing and Balancing, Public Budgeting & Finance (Summer, 1997) vol. 17, no. 2, pp. 128-129.
- "Budget Deficits and Public Administration," review of The Deficit and the Public Interest: The Search for Responsible Budgeting in the 1980's by Joseph White and Aaron Wildavsky, Public Administration Review (March/April 1992) vol. 52, no. 2, pp. 211-213.

### *Unrefereed Articles*

- "Fiscal Crisis in Federal Reserve Districts 9 and 10 'Plains States'," in Navigating the Fiscal Crisis: Tested Strategies for Local Leaders (January 2009) International City Management Association/Alliance for Innovation, [http://www.transformgov.org/files/whitepaper/1e\\_Plains\\_John\\_Bartle.pdf](http://www.transformgov.org/files/whitepaper/1e_Plains_John_Bartle.pdf)
- "Gender Budgeting Update: Next Step – Implementation," with Marilyn Rubin PA Times (September, 2008), p. 5.
- "Pay It Forward... Career Advice from an ASPA Member," PA Times (February 2008), p. 25.
- "Comment on 'Assessing China's 1994 Fiscal Reforms: An Intermediate Report'," with Meili Niu, Journal of Public Budgeting, Accounting and Financial Management (Winter 2006) vol. 18, no. 4.
- "Unsustainable Development: Hurricane Katrina and the Flaws in Transportation Infrastructure Policy and Management," with Deniz Z. Leuenberger, PA Times (October 2005), pp. 5 and 7.
- "Sustainable Transportation Development," Intermodal Fare, ASPA Section on Transportation Policy and Administration, (Spring/Summer 2004) pp. 2 and 4-6.
- "Local Government Taxation in the 21<sup>st</sup> Century," Spectrum: The Journal of State Government, Council of State Governments, (Winter 2003) Vol. 76, no. 1, pp. 26-29.
- "Procurement and Contracting in State Government, 2000," with Ronnie LaCourse Korosec (July, 2001), Learning Paper, Government Performance Project, Syracuse University.
- "Financing the Airport of the Future: The Small Aircraft Transportation System," Proceedings of the Ninety-Second Annual Conference on Taxation (National Tax Association, 2000), pp. 142-147. Reprinted in Brent Bowen (ed.), SATS: Small Aircraft Transportation System, Aviation Institute, UNO, May 2000.
- "Fiscal Realignment in the Eighties," with Charles F. Adams Jr., Proceedings of the Eighty-Second Annual Conference on Taxation (National Tax Association, 1990) pp. 193-198.
- "The Tax System and Intergovernmental Linkages," Final Report of the Minnesota Tax Study Commission, Vol. 1. Reprinted in Minnesota Tax Journal vol. 1, no. 13 (Winter 1986), pp. 254-260.
- "A Model for Understanding the Governments Division," GRA Reporter (fourth quarter, 1986).
- "Tax System Not More Regressive," Minnesota Journal, vol. 4, no. 1 (November 11, 1986).

### *Editorials*

- “Johanns has Failed to Seek and Highlight Budget Efficiencies,” Omaha World-Herald, May 20, 2003.
- “City in Transition: Next Binghamton Mayor Faces Major Challenges,” Binghamton Press and Sun-Bulletin, September 5, 1993.
- “Trying Times in the Tier: Global Forces Reshape our Lives and Paychecks,” Binghamton Press and Sun-Bulletin, August 8, 1993.
- “New York's Rainy Day is Here and Now,” with Mark Donovan, Binghamton Press and Sun-Bulletin, April 14, 1993.

### RESEARCH GRANTS (last five years)

- City of Omaha, “Revenue Alternatives,” June, 2008.
- “Public Safety Comparisons, City of Lincoln, 2005,” with Boris Morozov, August 2007.
- Evaluation of University of Nebraska-Lincoln SMART Transportation project, funded by the U.S. Department of Transportation Intelligent Transportation System Deployment Program, Principal Investigator, 2006-2009.
- City of Omaha, “Combined Sewer Overflow Financial Analysis,” 2006.
- “The Impact of Tax Incentives on Charitable Giving: An Application to Nebraska,” Endow Nebraska, January 2004.

### TESTIMONY (last five years)

- “Nebraska Fiscal Comparisons,” Nebraska Legislative Planning Committee, August 28, 2009.
- “Administrative Considerations in Implementing Gender Budgets,” Standing Committee on the Status of Women, House of Commons, Parliament of Canada, December 3, 2007.
- “Alternative Budgeting Processes,” Appropriations Committee, Nebraska Legislature, July 16, 2007.
- “The Economic Impact of Smoke-Free Policies: Implications for Omaha, Nebraska,” Omaha City Council, August 17, 2004.

### SELECTED PUBLIC SERVICE ACTIVITIES

#### *Professional Service*

- Member, Editorial Boards: Journal of Public Budgeting, Accounting & Financial Management and Contabilidade, Gestão e Governanc (Brazilian journal, “Accounting, Management and Governance”)
- National Association of Schools of Public Affairs and Administration, Committee on Peer Review and Accreditation, Site Visitor on six occasions, including team chair four times.
- National Council, Pi Alpha Alpha, 2005-08.
- Advisor, on-line MPA program, Kent State University, 2003 and Kansas State University, 2005.
- External reviewer for personnel decision: American University, Auburn University, Kent State University, Missouri State University, Ohio University, University of Colorado-Denver, University of Central Florida (twice), University of North Carolina-Charlotte (twice), University of North Florida, University of Memphis, University of Texas-Arlington, West Virginia University.
- Reviewer of book proposals: Rigas Doganis, The Airport Business, Barry Keating and Maryann Keating, Economics for Non-Profit and Public Managers, John Anderson, Public Finance, John L. Mikesell, Fiscal Administration: Analysis and Applications for the Public Sector.
- Reviewer of refereed conference proceedings, Transportation Research Board, Transportation Finance: Meeting the Funding Challenge Today, Shaping Policies for Tomorrow, 2005.
- Faculty Expert, Government Performance Project, directed by the Maxwell School of Citizenship and Public Affairs, Syracuse University and The Pew Charitable Trusts.
- Honors examiner, Public Finance, Swarthmore College, 1994 and 1997.
- *Ad hoc* referee for the following peer reviewed academic journals (partial listing): National Tax Journal, Public Administration Review, Public Budgeting & Finance, State and Local Government Review, Public Budgeting, Accounting and Financial Management, Public Works Management & Policy, Municipal Finance Journal, American Review of Public Administration, Publius, Journal of Public Affairs Education

#### *University Service at UNO (partial listing)*

- Chancellor's Budget Advisory Task Force, 2008-present.
- Distance Education Advisory committee, 2006-present
- Member, Chancellor's Commission on the Status of Women, 2008-present
- Member, Graduate Council, 2002-2005.
- Strategic Planning Steering Committee, 2001-2005. Vice-Chair, Prioritization Task Force, 2004.
- University Committee on Research, 2000-2003, Chair, 2002-03.
- Vice-Chancellor's Reorganization and Efficiency Task Force on Faculty Development, Spring 2003.
- University of Nebraska President's Health Care Advisory Committee, 2001-02.
- Faculty Senate, 1998-2001, 2008-2011; Chair, Academic and Curricular Affairs Committee, 1999-2001, Vice Chair, 2008-09; Parliamentarian, 2000-2001, Chair, Budget Advisory Committee, 2003-2006, 2008-present.
- Academic Planning Council, reviews of Department of Theatre, Department of Criminal Justice, Department of Communications, School of Social Work, Department of Philosophy.
- MPA Committee, School of Public Administration, 1997-2004, 2005-07; Chair, 2000-2003.
- Doctoral Committee, School of Public Administration, 1994-1997, 2004-05.

#### *Community Service*

- Omaha by Design, Environmental Element Committee, 2008-present.
- Finance Committee, Our Healthy Community Partnership, 2008-present.
- American Humanics Community Council, 2006-present, Chair, 2009-present.
- Instructor at various practitioner workshops (last five years):
  - "Financing Capital Projects," (with Carol Ebdon) Iowa-Nebraska City Managers Workshop, 2006.
  - "Program Evaluation," Nebraska City Managers Association, 2006.
- Public member, Municipal Dock Board, City of Omaha, 1995-2003.

#### AWARDS

- Selected as the David Scott Diamond Professor of Public Affairs for 2008-2011.
- Chancellor's Strategic Planning Award for Academic Excellence presented to the School of Public Administration, 2007.
- Chancellor's Step Up Award for contributions above and beyond the scope of normal responsibilities for the course "Sustainable Omaha?" with Dr. John Noble and Dr. Harmon Maher, 2007.
- Part-time Research Fellow and Visiting Professor, Center for Public Administration, Sun Yat-Sen University, Guangzhou China.
- Listed in Marquis Who's Who in America, 2004-06.
- UNO Alumni Outstanding Teaching Award, College of Public Affairs and Community Service, 2000.
- Collaborateur Emeriti, Moldova Academy for Public Administration, 1995.
- Pi Alpha Alpha honorary society. Inducted 1989, Ohio State University chapter.